



Minimum Advertised Pricing (MAP) Policy

Creative Bioscience LLC actively supports the advertising, marketing, and promotion of its proprietary products and services by its partners through materials provided by Creative Bioscience at no or nominal cost. Creative Bioscience has built a strong reputation and following among consumers because it provides the highest quality, safest, most clinically supported products in the diet supplement industry. Therefore, Creative Bioscience does not support advertising, marketing, or promotional materials that it believes or has reason to believe detracts from the value of Creative Bioscience products.

To effectuate the above goal, Creative Bioscience establishes the following Minimum Advertised Pricing Policy ("MAP") on all Creative Bioscience proprietary products and services:

1. MAP for all Creative Bioscience proprietary products and services shall be listed on each Genuine Creative Bioscience price sheet for dealers and distributors.
2. MAP applies to any and all advertising, marketing, promotional, and/or any and all materials and/or methods used to price, discount, and/or provide Creative Bioscience proprietary products and services.
3. MAP does not apply to in store and/or intra store advertising that is not distributed to any customer and/or the price at which products are sold or offered for sale, to an individual consumer within the partner's distribution area.
4. MAP gives Creative Bioscience partners the freedom to sell Creative Bioscience proprietary products and services at prices, within the parameters of MAP policy, that they elect and/or the freedom to promise price matching, guaranteed lowest pricing (within MAP), and/or the request for consumers to call for a price.
5. MAP does not establish maximum advertised prices and all partners may offer Creative Bioscience proprietary products and services at any price in excess of MAP.
6. At its sole discretion, on seven days advance written notice, Creative Bioscience reserves the right to modify, suspend, cancel, and/or in any way change MAP.
7. Except for fiduciaries, the terms of MAP are exclusive, confidential, and not to be disclosed to third parties by Creative Bioscience or its partners.
8. At its sole discretion, at any time, and without penalty, Creative Bioscience reserves the right to terminate any and all business relations with any partner who Creative Bioscience knows or has reason to know is violating MAP.
9. MAP may only be modified by agreement, in writing, between Creative Bioscience and its partners.
10. All other terms and conditions of all other contracts between Creative Bioscience and its partners remain in full force and affect.
11. Freight is always FOB Creative Bioscience in Salt Lake City, Utah unless otherwise negotiated.
12. MAP Chart Effective March, 2019:

Product	Unit UPC	MAP	SRP		MAP	SRP
Dates to Expect Changes		3/1/2019	3/1/2019		6/30/2019	6/30/2019
1234 Diet Drops	816907010369.0	\$38.78	\$39.98		\$48.48	\$49.98
30 Night Diet	816907010291.0	\$29.08	\$29.98		\$38.78	\$39.98
EXTREME Diet Drops	816907012783	\$58.18	\$59.98		\$67.88	\$69.98
Forskolin 1234	816907011472	\$29.08	\$29.98		\$38.78	\$39.98
Garcinia Cambogia 1234	816907010475.0	\$29.08	\$29.98		\$38.78	\$39.98
Green Coffee Bean Pure Extract	816907010314.0	\$29.08	\$29.98		\$38.78	\$39.98
Joint Formula 120 CT	816907011663.0	\$38.78	\$39.98		\$48.48	\$49.98
Raspberry Ketone 1234	816907010185.0	\$29.08	\$29.98		\$38.78	\$39.98
Sleep Formula 60 Count	816907011748.0	\$29.08	\$29.98		\$38.78	\$39.98

Please indicate your understanding of this policy and your willingness to abide by its terms and conditions by signing and listing the name of your company below.

Company: _____

Printed Name: _____

Title: _____

Signature: _____

Date: _____

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